# Catalog

<table>
<thead>
<tr>
<th>PART</th>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>About SafePal</td>
<td>3</td>
</tr>
<tr>
<td>II</td>
<td>SafePal Products</td>
<td>9</td>
</tr>
<tr>
<td>III</td>
<td>SafePal Media Kit</td>
<td>24</td>
</tr>
<tr>
<td>IV</td>
<td>What People Say About SafePal</td>
<td>30</td>
</tr>
<tr>
<td>V</td>
<td>References</td>
<td>35</td>
</tr>
</tbody>
</table>

[www.safepal.io](http://www.safepal.io)
PART I

About SafePal
SafePal enables people to secure and grow their decentralized assets.

SafePal is a multi-blockchain cryptocurrency wallet that enables secure and convenient crypto storage and management for the masses. It is the first hardware wallet invested and backed by Binance, and also the first IEO launchpad project on Binance in 2021.

SafePal provides hardware wallet and software wallet product lines, all paired and managed through the SafePal App, a mobile portal for users to secure, manage, swap, trade, and grow their crypto wealth. Right now, nearly 2.5 million users across the globe are using SafePal to manage their cryptocurrencies every day.
SafePal is dedicated to building the best crypto wallet for the masses.

- Founded In: 2018
- Global Users: 2.4 Million
- Supported Blockchains: 23
- User Coverage: 165 Countries
- Supported Tokens: 20,000+
- Product Updates Every: 2-3 Weeks
We Take Solid Steps Towards The Future.

- **2018.01**
  - SafePal was founded

- **2018.10**
  - Received Binance strategic investment

- **2019.05**
  - Opened sales for SafePal S1

- **2019.06**
  - Supported Binance Mainnet and added BNB

- **2020.05**
  - Released SafePal Software Wallet

- **2019.12**
  - Integrated Simplex Buy Crypto Feature

- **2019.07**
  - Integrated Binance DEX and Dapps login protocol

- **2020.06**
  - Completed integration with 18 blockchains and 10,000 tokens
  - Released cross-chain swap, supporting frictionless swap between 10,000+ tokens from 19 blockchains

- **2020.08**
  - Embedded with Binance exchange
  - Added Dapp entrance and supported all popular Dapps from Ethereum and Tron

- **2021.01**
  - SafePal issued its utility token---SFP.

- **2020.10**
  - Fully supported ERC721, ERC1155 and BSC NFT standards

- **2020.09**
  - Integrated with Binance Smart Chain and supported BEP20 tokens

- **2021.03**
  - SafePal launched TKO and OOE Wallet Holder Offerings.

- **2021.07**
  - Supported THETA and Polygon
Team Background

We are Diversified, Proactive and Persistent.

The Story Behind SafePal
SafePal was founded in Jan 2018. The SafePal Team comes from a diverse industrial background, overlapping rich experience in hardware, software, UI design, and cybersecurity. As a team deeply rooted in both hardware and software domains, SafePal aims to make crypto secure and easy to use for everyone and let people enjoy the freedom of a decentralized economy. That is how SafePal came into being.

Advantageous Supply Chain
Being based in Asia with close ties to Shenzhen (China’s hub for cryptocurrency), the team has a wealth of resources with leading tech giants like Tencent, Huawei, and Samsung. Shenzhen being the silicon valley of hardware and the global leader in electronic production, the ability of SafePal to source high-quality components is unparalleled. With the competitive advantage in the industry, the economy of scale, adaptive concept to inception speed, SafePal can produce the highest quality product for a fraction of the cost compared to other competitors. With the support of our partners, this value is given directly back to our customers. That is why we offer the most valued priced crypto hardware wallet in the industry.
Endorsed By Industry Leaders

The 1st hardware wallet invested by Binance

Robust Ecological Partnerships
PART II

SafePal Products
SafePal S1 Hardware Wallet

Secure assets in your own bank
Advanced Security

1. Secure Packaging And Unboxing

• Anti-faking Stickers
The two one-time anti-faking stickers on the SafePal S1 giftbox can help customers to examine whether the box is new and opened for the first time.

• Device Authentication
When the S1 is first powered on, users will need to go through a compulsory device authentication process to make sure the device is genuine. The authentication procedure cannot be skipped before the wallet configuration, which helps the customers to confirm that the wallet is activated for the first time. (More details can be found in our Knowledge Base)
2. Hardware Security

- **CCEAL5+ Secure Element**
  SafePal S1 adopts dual-chip architecture, separating sensitive security logic from general business logic inside the product. Your private key is protected separately and safely in the financial grade EAL5+ secure element.

- **Air-gapped Signing Mechanism**
  Instead of USB, WiFi, NFC, antenna or any other radio-frequencies, SafePal S1 adopts air-gapped signing mechanism, keeping the device 100% offline. To transfer a fund from a SafePal S1 hardware wallet, the only way to sign and approve the transaction is to scan the short-distance QR code, which can prevent any online attacks and short-distance peeking.

- **True Random Number Generator**
  SafePal S1 is embedded with a true random number generator to make sure the private key created in the device is unique and truly random. *(Click here to learn "Why does TRNG matter?")*

- **Self-destruct Mechanism**
  SafePal S1 is embedded with multiple security sensors. Once any malicious attempt is detected by the sensors, the sensor will trigger a self-destruct mechanism and thus the secure element will erase all wallet data, leaving no trace for the hackers.
3. Firmware Security

- **PIN Code**

  The SafePal S1 PIN code is a 6-12 digit code for users to approve transactions on the S1 device. It is dis-ordered when the wallet owner is entering the PINcode.

- **Security Suffix**

  The security suffix on SafePal S1 hardware wallet is a combination of 3 characters (letters and numbers) that will appear on the wallet screen together with the wallet name. The security suffix is an ID to identify a unique hardware wallet and mnemonic phrase. Once any attacker tries to reset the wallet and import the hacker's own wallet using the same wallet name, users might mistakenly receive crypto with the fake wallet account. The security suffix can effectively avoid such scenario from happening.

- **Passphrase**

  Passphrase is an advanced feature of the SafePal device which allows users to create hidden wallets. Passphrases serve as a function of second-factor protection of the mnemonic phrase and are ultimate protection against attacks involving physical access to the device or the mnemonic phrase.

- **Secure Upgrade Procedure**

  SafePal S1 is embedded with firmware verification program that examines the genuineness of every uploaded firmware. The device only runs official firmware released through SafePal official website. SafePal only supports firmware upgrade rather than downgrade, thus to protect any potential attacks from a lower version.
4. App Security

SafePal S1 hardware wallet needs to work with a SafePal App. The S1 wallet is mainly to keep the private key offline and secure, and sign every transaction, while the SafePal App can be used to view balance, create new transfer and manage assets in a convenient way. Therefore, the App security is also a very important part for the complete wallet security.

• Security Password
On first opening the SafePal App, users will need to create a new security password with at least 8 alphanum (letters & numbers). It can help to prevent acquaintance attack, and prevent user from setting the same password for the App and the S1 hardware wallet.

• Privacy Mode
Users can choose to show or hide the asset balance by switching the eye icon next to the balance. This feature is mainly to protect user privacy and prevent potential risks caused by the leakage of user’s assets information.
Friendly Product Design

1.3’ IPS screen, displays every detail of your assets

Intuitive D-pad, handy to use for everyone

Manage crypto at your fingertips, anytime, anywhere

Scan and send. It’s never been that easy!

Setup and play in 3 minutes, no PC or laptop needed

Slim and stylish design. Always secure and protected wherever you go
Powerful Functionality

- Manage 22 Coins and 20,000+ Tokens in ONE Wallet
• Secure, Manage, Buy, Swap and Trade crypto ALL IN ONE

Buy & Trade

DAApps

Swap
## How Is SafePal S1 Better?

<table>
<thead>
<tr>
<th>Product</th>
<th>SafePal S1</th>
<th>Ledger Nano S</th>
<th>Trezor One</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chip Set</td>
<td>Dual-chip with EAL5+ secure element</td>
<td>Dual-chip with EAL5+ secure element</td>
<td>Single-chip with a general mcu</td>
</tr>
<tr>
<td>Anti-Physical attack</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td>True Random Number Generator</td>
<td>✓</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td>Communications</td>
<td>Encrypted QRcode</td>
<td>USB</td>
<td>USB</td>
</tr>
<tr>
<td>Software-End</td>
<td>Mobile phone</td>
<td>PC</td>
<td>PC</td>
</tr>
<tr>
<td>Screen</td>
<td>1.3’IPS Screen</td>
<td>Single-colored display</td>
<td>Single-colored display</td>
</tr>
<tr>
<td>Self-Destroy mechanism</td>
<td>✓</td>
<td>✗</td>
<td>✗</td>
</tr>
<tr>
<td>Currency limitation</td>
<td>Unlimited</td>
<td>3-5 currencies</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Retail price</td>
<td>USD $49.99</td>
<td>USD $69.99</td>
<td>USD $59</td>
</tr>
</tbody>
</table>

Discover More
SafePal Software Wallet
Manage crypto on the go

Download App
Manage Multiple Wallets In One App

- Allocate your crypto funds into different wallets in an organized way
- Separate daily used wallets from large amount storage wallets

Compatible With SafePal Hardware Wallet

Looking for more advanced security? Pair the App with the SafePal S1 hardware wallet to keep your assets 100% off-line.

Learn more about SafePal S1
Manage Crypto Assets At Your Fingertips

Dapps login
Login to your favorite Dapps with frictionless experience

Swap
Swap unlimited tokens without leaving the decentralized wallet

Trade
Trade on Binance and Binance DEX conveniently

Buy
Buy crypto from the powerful Simplex integration
Secure As Always

Passphrase enabled

Fingerprint login

Pattern login

Security password

Privacy mode
Other Products

SafePal Cypher

- Made of premium 304-grade stainless steel
- Protect your key from water, salt, fire and acid
- Designed for easy installation and convenient storage
- Compatible with any BIP39 seed phrase

SafePal Leather Case

- Premium quality made with fine techniques
- Protect your wallet from scratches, water and bumps
- Light and compact to put in your jacket, jeans or handbag
- Keep your wallet and credit cards in order
PART III

SafePal Media Kit
Merchandise
Product Pictures
SafePal S1 Crypto Hardware Wallet-Backed by Binance
Must have! Better than Ledge&Trezor. Only $49.99
Product Tutorials
All tutorials can be found in the SafePal Youtube Channel.

How to send money with SafePal S1
SafePal S1 - 3 steps to set up your hardware wallet easily
Device authentication step-by-step guide

How to upgrade your firmware? SafePal step-by-step
How to upgrade your firmware? SafePal step-by-step
How to withdraw crypto from exchange to SafePal...

Trade on Binance DEX with SafePal - Step-by-step guide
How to use Passphrase on SafePal
SafePal S1 - Recover your hardware wallet in 3 mins

How to send $QTUM in SafePal | SafePal X Qtum
How to send $ONE(Harmony) coin with SafePal S1 - Step-...
PART IV

What People Say About SafePal
SafePal In The News

Binance-backed tokenized hardware wallet offers DeFi and NFT features

Binance has financially backed a tokenized hardware wallet for the first time — with the product offering a lightweight, simple and secure way to store digital assets.

SafePal – A low-cost, SE based, Air-gapped Hardware Wallet

While discussing hardware wallets, Trezor and Ledger are the two popular names that usually come to the mind. But there are, in fact, other players in this particular market that are slowly getting the spotlight.

In a previous article, we explored a secure Bitcoin

SafePal S1 Review: A Hardware Wallet Funded By Binance Lab

Confirmed between SafePal vs Ledger vs Trezor??? SafePal S1 is an interactive wallet equipped with a camera and HD Display screen. In SafePal S1 Review we will discuss the design and features in details. We will also Compare SafePal Hardware Wallet with Ledger and Trezor in Short. Let's start with SafePal hardware Wallet review.

SafePal S1 - Le Hardware Wallet compatible Binance DEX

Un hardware wallet révolutionnaire qui allie l'utilisation de QR-Codes, une compatibilité avec Web3, un prix ridiculement bas et le tout supporté par Binance Labs !

SafePal's hardware wallet (photo by Brendan Sullivan for Modern Consensus)
Experts’ Reviews

SafePal - Wallet Review - Best Hardware Wallet?
1,841 views • May 27, 2020

SafePal Review: Binance Hardware Wallet ($40 Cold Storage!)
4,694 views • Jul 15, 2019

How to setup & use a SafePal S1 Wallet | Beginners Guide 2019
3,486 views

SAFEPAL S1 le WALLET ultra COMPLET soutenu par Binance
3,507 views
Customers' Reviews

Robe ★★★★★ June 29, 2021

Could not have asked for a better first hardware wallet. Top notch.


I don’t know how long this will be available for the current price, so if you’re unsure or on the fence, you’ve got nothing to lose, and everything to gain, by taking the plunge to put your future investments in a place they’ll remain offline and safe.

Right now, nothing’s coming close to touching the S1 here. Thanks devs!

Daniel ★★★★★ June 24, 2021

Excelente carteira física

A carteira é muito bem construída, materiais de qualidade. A utilização é bem simples e intuitiva, e a ausência total de conexões com o 'mundo exterior', fornece o mais alto grau de segurança dentre todas as carteiras físicas concorrentes presentes hoje no mercado, e pelo menor preço, inclusive. Parabéns à SafePal e a Binance pelo produto.

Mat ★★★★★ May 6, 2021

Best wallet ever

This wallet is just the best one, you can access all Dapps, trade on binance spot trading and manage a lot of different blockchains, all tokens erc20, Bep, TRC xlm and neo tokens are availables. So good, i think its the most secure hardware wallet with the qrcode scanning option to broadcast transactions. The private key still offline and no connection required ! Thanks this is an amazing product !

Treasure chest ★★★★★ March 1, 2021

I bought the wallet on the advice of a crypto enthusiast. It’s strange that I didn't find it earlier. The wallet arrived in 21 days. Everything works perfectly. I also want to note that in reality it is much smaller than in the video and in the photo. About a little longer than a matchbox and thinner. The camera is installed well. There are no problems with recognition.

Eilif ★★★★★ June 22, 2021

Awesome!

Incredibly excellent. Very fast and easy to use. Love the fact that it is not connected to computer or internet, thus potentially safer (except for software update, would love to see upgrade without connecting to web). Best purchase of the decade: buy, then hodl.
PART V

Reference

Official Channels
- Website:  https://www.safepal.io
- Twitter:  https://www.twitter.com/iSafePal
- Telegram:  https://t.me/SafePalwallet

Useful Links
- Introduction to the SafePal security features
- SafePal S1 introduction video
- SafePal Youtube channel

Contact US
- Support:  Submit a request here
- Marketing & Press Release:  marketing@safepal.io
- Reseller & Affiliate:  shop@safepal.io